



**ACADIAN HOME
BUILDERS ASSOCIATION**

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2026 PARTNERSHIP OPPORTUNITIES

BUILDING HOMES.
ENRICHING COMMUNITIES.
CHANGING LIVES.



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MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER

ACADIAN HOME
BUILDERS
ASSOCIATION

The Acadiana region is best known for being unique – in culture, in hospitality, in cuisine, in opportunity and in housing. For the past 60 years, members of the Acadian Home Builders Association, AHBA, have led the effort to develop neighborhoods and construct homes that create value for both homeowners and the community.

A study recently conducted by the National Association of Home Builders, NAHB, finds that building 3,451 single-family homes generates \$677.3 million in income for local residents and \$60.0 million in revenue for local governments in the year that they are built. This is enough to support 8,604 full-time jobs in the area for a year. This puts numeric and economic perspective on the commitment that AHBA members have to supporting our region. We not only assist with the achievement of the dream of home ownership, but we create lasting economic impact and opportunity as well.

With over 750 members representing the residential construction industry, Acadian Home Builders Association continues to be recognized as a pillar in our community. As a place to grow your business, develop your career, connect with like-minded individuals, and amplify your needs and accomplishments, the Acadian Home Builders Association is the premier professional organization for anyone doing business within our industry.

With our community presence strengthening, AHBA is proud to continue these avenues that provide our members with opportunities of establishing themselves not just as members, but as investors in our Association and our economy. AHBA partners recognize that economic and industry growth do not happen without a long-term vision, investment and strategy. We want YOU to become an integral part of moving our industry forward.

As community leaders, AHBA partners stand up to the challenge and make the case to continue moving the Acadiana region forward, through bolstering the economic impact the housing industry provides. **There is no greater time to further your investment in the Acadian Home Builders Association.** All areas and levels of partnership are critical to the success in increasing the impact to our local community—whether through creating media-worthy events and programs, achieving stronger advocacy, or providing increasingly valuable resources for our members.

Thank you for standing as a pillar of the community, leading the future of the home building industry, and committing to the growth of your business, our Association and the Acadiana region.

Sincerely,

Mary Sliman



Mary Sliman
Chief Executive Officer

WHY AHBA

ACADIAN HOME
BUILDERS
ASSOCIATION

CONNECT. INVEST. INFLUENCE.

The Acadian Home Builders Association is the premier business organization for building industry professionals in the Acadiana area which includes the five parishes of Acadia, Lafayette, St. Landry, St. Martin and Vermilion.

A member-driven association, AHBA boasts more than 750 businesses affiliated with the residential construction industry.

AHBA serves to protect our members' ability to conduct business. Defeating legislation harmful to the industry and defending legislation that protects both members and consumers are among our top priorities. If it affects builders, it affects us all.

A recent study by the National Association of Home Builders revealed that the broad impact of new construction shows that building 1,000 average single-family homes generates:

- 2,970 full-time jobs
- \$162 million in wages
- \$118 million in business income
- \$111 million in taxes and revenue for state, local and federal governments.

Now, more than ever, it's critical that we partner as investors in the housing industry to ensure the viability of residential construction in our wonderful community.



The home building industry is the foundation of Acadiana's infrastructure. Our members build the communities in which we live, work, and provide for our families.

INSPIRE & INFLUENCE

AHBA offers a number of opportunities to be involved in its events and programs. You can maximize your membership with AHBA through our partnerships.

Each partnership program provides you with a strategic opportunity to reach a tailored audience. AHBA has a large platform to engage, inspire and influence builders, business associates, business owners, consumers, policy-makers, and the community-at-large.

INDUSTRY PARTNERS

This is a multi-tiered, annual partnership designed to allow you elevated access to over more than 750 AHBA members.

PARADE OF HOMES

This partnership opportunity gives you invaluable access to thousands of consumers in the home buying market, while branding your business as a pillar in the community.

AHBA CRAWFISH BOIL

Hundreds (500+) of local building industry professionals pack the pavilion at Acadian Village every year for this fun and casual networking event.

CASINO NIGHT

Annually anticipated fun - attended by hundreds. An evening of music, dancing, socializing and table games await all while offering the opportunity to position your company as a proud supporter of AHBA and the building industry in Acadiana.

DOUG ASHY, SR. GOLF CLASSIC

This partnership opportunity provides a sold-out, competitive atmosphere for interacting with your peer members and marketing to potential clients.

BUILDERS BALL

The event that celebrates the successes of each year. Position your company in front of hundreds as awards are bestowed to association leaders and new leadership is introduced during an evening of live music, socializing and celebrating.

PARTNERSHIP OPPORTUNITIES

INDUSTRY PARTNERS



CONNECT.

Build meaningful business relationships with fellow professionals and future customers. As an Industry Partner, you'll have exclusive engagement opportunities with industry professionals and future customers through our marketing platforms, industry events and membership programs.

INVEST.

An investment as an Industry Partner is an investment in the growth of your business, the Acadian Home Builders Association and, in turn, the residential construction industry, strengthening the economic future of our wonderful community.

INFLUENCE.

Industry Partners not only play an intimate role in creating experiences for the members of AHBA but also provide the resources that make the association a force for influence and development within the Acadiana area and the State of Louisiana.

Platinum



MANUEL BUILDERS



HOMEBUILDERS
— SELF INSURERS FUND —
Workers' Comp for Hard Workers

2025
AHBA
INDUSTRY
PARTNERS

Gold



Silver



GMFS MORTGAGE
CHANGING LIVES



QUALITY PLUS
INSURANCE
1921 Kaliste Saloom Rd. • 337.233-9925

REXEL

Bronze



INDUSTRY PARTNERS

COMMITMENT OPPORTUNITIES

| | PLATINUM \$20,000 | GOLD \$10,000 | SILVER \$6,000 | BRONZE \$3,000 |
|---|----------------------|----------------------|---------------------|-------------------|
| Company logo with link on acadianhba.com | ✓ | ✓ | ✓ | ✓ |
| Recognition at AHBA Joint Industry Luncheons | ✓ | ✓ | ✓ | ✓ |
| Paid featured company ad on AHBA social media platforms | x2 | x1 | x1 | x1 |
| "All inclusive" online membership directory listing | ✓ | ✓ | ✓ | ✓ |
| Advertisement, Parade of Homes Guide in 008 Magazine | Full Page | Half Page | 1/4 page | 1/4 page |
| Crawfish Boil Sponsorship | Corporate | Corporate | Corporate | Corporate |
| Golf Tournament Sponsorship | Green & White | Green & White | Green & White | Hole |
| Builders Ball Admission | 4 | 4 | 2 | 2 |
| Joint Industry Luncheon Admission | 4/luncheon | 3/luncheon | 2/luncheon | 1/luncheon |
| Recognition as Industry Partner in AHBA E-newsletter | Weekly | 24 weeks annually | 12 weeks annually | 4 weeks annually |
| Casino Night Sponsorship | Table | Table | Table | Table |
| Advertisement, GR8 Living section in 008 Magazine | Full page, one issue | Half page, one issue | 1/4 page, one issue | |
| Pre-printed membership labels for mailing (upon request) | x4 | x2 | x1 | |
| Acadian HBA membership dues included | Builder or Associate | Affiliate | Affiliate | |
| Discount on additional Acadian HBA sponsorships | 50% | 20% | 10% | |
| Co-Sponsor, Membership Mixer | x1 | x1 | x1 | |
| Builders Ball Sponsorship | Supporting | Supporting | | |
| Parade of Homes Sponsorship | Gold | Silver | | |
| Parade of Homes Mobile Application | Recognition | Recognition | | |
| One short form collaboration video produced and featured on AHBA's social media platforms | ✓ | ✓ | | |
| Industry Exclusive | ✓ | | | |
| Table top opportunities at Joint Industry Luncheons (upon request) | ✓ | | | |
| Sponsor or Host (partner preference), membership mixer | ✓ | | | |

INDUSTRY PARTNERS

PLATINUM PARTNER

\$20,000 (ANNUALLY)

- Industry Exclusive at this level
- Logo & link featured on AHBA's website as a Platinum Level Partner
- Logo displayed at all AHBA's events as a Platinum Level Partner
- Logo & link in each e-Newsletter, distributed weekly
- Two business spotlights on our social media page, annually
- One short form collaboration video produced and featured on AHBA's social media platforms
- Promotion of one of your company's events per year through our social media platforms and e-Newsletter
- Complimentary "all-inclusive membership directory listings" for all company members of record on AHBA's website
- Full page advertisement in one issue of GR8 Living section in 008 Magazine
- Full page advertisement in the official Parade of Homes Guidebook
- Sponsor recognition with listing on official Parade of Homes mobile app
- Table Top at all Joint Industry Luncheons, *upon request*
- Four (4) complimentary registrations to each Joint Industry Luncheons
- Four sets of pre-printed membership labels for personal mailings, annually, *upon request*
- Seat on The Krewe- the elite & exclusive AHBA ambassador program created to maximize experience for current members, potential members and consumers in the community
- Gold Sponsor, Parade of Homes
- Corporate Sponsor, Annual Crawfish Boil
- Green & White Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Table Sponsor, Annual Casino Night
- Supporting Sponsor, Annual Builders Ball
- Complimentary Builder or Associate membership for one (1) year
- Four (4) complimentary registrations to Annual Builders Ball
- 50% discount on all additional sponsorships and advertising
- Sponsor or Host (partner preference), one membership mixer

INDUSTRY PARTNERS

GOLD PARTNER

\$10,000 (ANNUALLY)

- Logo & link featured on AHBA's website as a Gold Level Partner
- Logo displayed at all AHBA events as a Gold Level Partner
- Logo and link included bimonthly in e-Newsletter, distributed weekly
- One promotional business spotlight on our social media page, annually
- One short form collaboration video produced and featured on AHBA's social media platforms
- Promotion of one of your company's events per year through our social media platforms and e-Newsletter
- Complimentary "all-inclusive membership directory listings" for all company members of record on AHBA's website
- Half page advertisement in one issue of GR8 Living section in 008 Magazine
- Half page advertisement in the official Parade of Homes Guidebook
- Sponsor recognition with link on official Parade of Homes mobile app
- Two complimentary registrations to each Joint Industry Luncheon
- Two sets of pre-printed membership labels for personal mailings, annually, *upon request*
- Seat on The Krewe- the elite & exclusive AHBA ambassador program created to maximize experience for current members, potential members and consumers in the community
- Silver Sponsor, Parade of Homes (valued at \$2500)
- Corporate Sponsor, Annual Crawfish Boil
- Green & White Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Table Sponsor, Annual Casino Night
- Supporting Sponsor, Annual Builders Ball
- Complimentary Affiliate membership for one (1) year
- Four (4) complimentary registrations to Annual Builders Ball
- Three (3) complimentary registrations to each Joint Industry Luncheon
- 20% discount on all additional sponsorships and advertising
- Co-sponsor, one membership mixer

INDUSTRY PARTNERS

SILVER PARTNER

\$6,000 (ANNUALLY)

- Logo & link featured on AHBA's website as a Silver Level Partner
- Logo displayed at all AHBA events as a Silver Level Partner
- Logo and link included twelve (12) times annually in e-Newsletter, distributed weekly
- One promotional business spotlight on our social media page, annually
- Promotion of one of your company's events per year through our e-Newsletter
- Complimentary "all-inclusive membership directory listings" for one member of record on AHBA website
- Quarter page advertisement in the official Parade of Homes Guidebook
- Quarter page advertisement in one issue of GR8 Living section in O08 Magazine
- One set of pre-printed membership labels for personal mailings, annually, *upon request*
- Corporate Sponsor, Annual Crawfish Boil
- Green & White Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Table Sponsor, Annual Casino Night
- Two (2) complimentary registrations to Annual Builders Ball
- Two (2) complimentary registrations to each Joint Industry Luncheon
- Complimentary Affiliate membership for one (1) year
- 10% discount on all additional sponsorships and advertising
- Co-sponsor, one member mixer

INDUSTRY PARTNERS

BRONZE PARTNER

\$3,000 (ANNUALLY)

- Logo & link featured on AHBA's website as a Bronze Level Partner
- Logo displayed at all AHBA events as a Bronze Level Partner
- One promotional business spotlight on our social media page, annually
- Logo and link included four times annually in e-Newsletter, distributed weekly
- Promotion of one of your company's events per year through our e-Newsletter
- Complimentary "all-inclusive membership directory listings" for one member of record on AHBA website
- One (1) complimentary registration to each Joint Industry Luncheon
- Quarter page advertisement in the official Parade of Homes Guidebook
- Corporate Sponsor, Annual Crawfish Boil
- Hole Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Two (2) complimentary registrations, Annual Builders Ball

PARADE OF HOMES

ACADIAN HOME BUILDERS ASSOCIATION

Parade of Homes is one of the largest annual community-driven events in the Acadiana Area. With over \$50,000 worth of paid, complimentary and in-kind promotion in the region, this sponsorship opportunity gives you invaluable access to consumers, while branding your business as a pillar in the community. Separate advertisement opportunities within the Parade of Homes book & app are also available. AHBA has partnered exclusively with *008 Magazine* to include its annual Parade of Homes show guide in a spring issue with over 30,000 copies printed. Additionally, the online version is included in the mobile application, reaching thousands more.





GOLD SPONSOR

\$5,000

- Logo on event advertising to include, but not limited to: TV, radio, print, outdoor, social media platforms and digital
- Acknowledgement with logo and company profile in Official Parade of Homes Guide, an insert in a Spring issue of *008 Magazine* with over 30,000 copies printed
- Logo on posters to be displayed at ticket outlets and other sponsors' showrooms/businesses
- Logo placed on official signage in front yard and interior of all Parade homes (30 homes average)
- Logo with link on the AHBA web site Parade of Homes page
- Company mentions with tagging on Facebook and Instagram posts
- Acknowledgement in all radio and TV interviews leading up to the event, time permitting
- TWENTY FIVE (25) complimentary Parade of Homes tickets with guide books (\$500 value)



SILVER SPONSOR

\$2,500

- Acknowledgement with logo and company profile in Official Parade of Homes Guide, an insert in a Spring issue of 008 Magazine with over 30,000 copies printed
- Logo placed on official signage in front yard and interior of all Parade homes (30 homes average)
- Company mentions with tagging on Facebook and Instagram posts
- Logo with link on the AHBA web site Parade of Homes page
- TWELVE (12) complimentary Parade of Homes tickets with guide books (\$240 value)

PARADE OF HOMES ADVERTISING OPPORTUNITIES

The official AHBA Parade of Homes App is a go-to source for information on the event. It provides details on participating homes and builders and will be a main resource for attendees looking to buy a home or remodel. Apple and Google map integration gives users the ability to quickly get directions to their favorite homes or your business. The app averages 12,000 views per event! Ad space is limited, so call now to reserve your spot and stand out from your competitors.

For additional advertising opportunities or for more information, contact E&M Consulting: 337-205-9087.

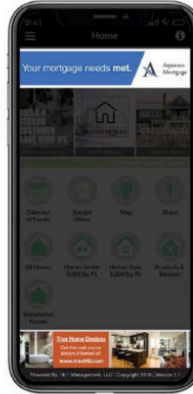
List your company in the Products & Services section – accessible from the home screen of the app.

- Direct buyers to your website and social media
- Locate your business on the map (optional)
- Appear in the category(s) of your choice
- Highlight a new product or service (including photos)

TOP BANNER
\$999

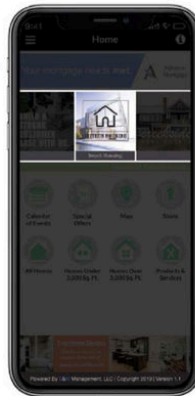
Exclusive hyperlinked ad, visible at the top/bottom of the screen throughout most of the app.
*(one available of each)
600 pixels x 75 pixels*

BOTTOM BANNER
\$899



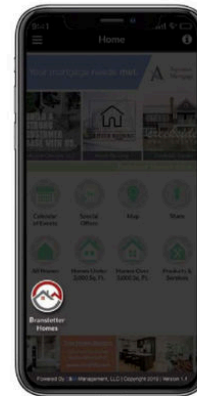
SPLASH PAGE
\$499

Hyperlinked full screen ad, visible every time the app is launched, before any other content is viewed.
*(two available)
Contact Graphics Dept. for ad specs*



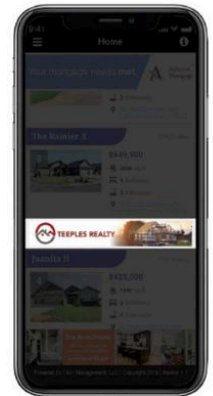
HOME SCREEN DISPLAY
\$399

Rotating hyperlinked box ad on the Home Screen of the app.
*(six available)
250 pixels x 250 pixels*



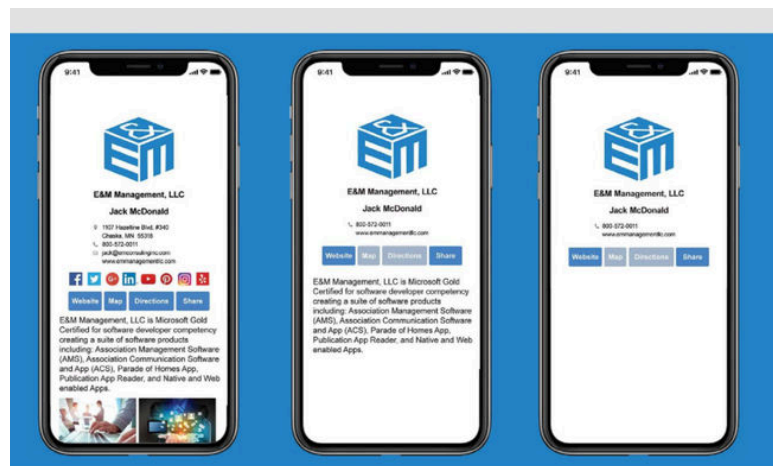
HOME SCREEN BUTTON
\$349

Company logo placed on the home screen and links to a complimentary ultimate listing.
(four available) 200 pixels x 200 pixels



MIDDLE BANNER
\$299

Hyperlinked ad visible within the home listings and products & services section of the app.
600 pixels x 75 pixels



ULTIMATE LISTING
\$199

Company Logo
Website Link
Company Bio / Photos
Map Link
Social Media Links

LOGO, WEBSITE & BIO LISTING
\$149

Company Logo
Website Link
Company Bio

LOGO & WEBSITE LISTING
\$99

Company Logo
Website Link

PARTNERSHIP OPPORTUNITIES

CRAWFISH BOIL

ACADIAN HOME BUILDERS ASSOCIATION

CORPORATE SPONSOR

\$600*

**BEFORE MARCH 15, 2026; INCREASES TO \$750 MARCH 16*

- Logo on event invitation e-mailed directly to 750+ AHBA members
- Banner featuring all sponsor logos prominently displayed at the event
- Option to hang additional company banner at the event
- Opportunity to distribute company's promotional items i.e. cups, hats, etc. to event attendees
- Logo on official event page on AHBA's web site
- TWO (2) complimentary tickets to the event (\$90 value)
- Option to purchase FOUR (4) additional tickets at a discounted rate of \$35 each (\$40 discount)



PARTNERSHIP OPPORTUNITIES

ACADIAN HOME
BUILDERS
ASSOCIATION



CO-PRESENTING SPONSOR

\$3,000

- Prominent placement of logo on event invitation distributed to all 780+ AHBA members
- Logo with link on AHBA web site Casino Night page
- Logo with link on all membership emails promoting the event as well as in Nail It! AHBA's weekly e-newsletter when Casino Night is mentioned
- Logo on banner and other signage at the event
- TEN (10) complimentary tickets to Casino Night (\$700 value)
- Option to purchase up to TEN (10) additional tickets at discounted price of \$55 each (\$150 discount)
- Company mentions with tagging on Facebook and Instagram posts
- Company logo on all photos taken at photo booth

ENTERTAINMENT SPONSOR

\$2,000

- Logo on event invitation distributed to all 750+ AHBA members
- Logo with link on AHBA web site Casino Night page
- Logo with link on all membership emails promoting the event as well as in Nail It! AHBA's weekly e-newsletter when Casino Night is mentioned
- Logo on banner and other signage at the event
- SIX (6) complimentary tickets to Casino Night (\$420 value)
- Option to purchase up to FOUR (4) additional tickets at discounted price of \$55 each (\$60 discount)
- Company mentions with tagging on Facebook and Instagram posts

PARTNERSHIP OPPORTUNITIES

ACADIAN HOME
BUILDERS
ASSOCIATION



PHOTO BOOTH SPONSOR

\$1,500

- Logo on event invitation distributed to all 780+ AHBA members
- Logo with link on AHBA web site Casino Night page
- Logo with link on all membership emails promoting the event as well as in Nail It! AHBA's weekly e-newsletter when Casino Night is mentioned
- Logo on all photos taken at the event
- FOUR (4) complimentary tickets to Casino Night (\$280 value)
- Option to purchase up to FOUR (4) additional tickets at discounted price of \$55 each (\$60 discount)
- Company mentions with tagging on Facebook and Instagram posts

TABLE SPONSOR

\$750

- Company logo on signage at designated casino gaming table (ex. "This table sponsored by...")
- Logo on event invitation distributed to all 780+ AHBA members
- Company name on AHBA web site Casino Night page and in Nail It! AHBA's weekly e-newsletter
- Logo on other signage at the event
- TWO (2) complimentary tickets to Casino Night (\$140 value)
- Option to purchase up to FOUR (4) additional tickets at discounted price of \$55 each (\$60 discount)

GOLF TOURNAMENT

ACADIAN HOME BUILDERS ASSOCIATION

GREEN & WHITE SPONSOR

\$1,500

- Logo on team entry form circulated to 780+ AHBA members
- Logo in official tournament program given to participants
- Logo on signage displayed at club house/tournament
- ONE (1) complimentary hole sponsor sign at tournament (\$125 value)
- ONE (1) complimentary team entry (\$1,000 value)
Four players per team, each player receives:
player gift | two (2) mulligans | 1 raffle ticket
- Logo with link on AHBA web site golf tournament page
- Company mentions with tagging on Facebook and Instagram posts
- Recognition during morning announcements and afternoon prize ceremony on day of tournament
- Option to provide promotional item for player gift bag

BEVERAGE SPONSOR

\$500

- Company name in official tournament program given to participants
- Sign with company name placed on beverage cart to be driven by sponsor representative during tournament
- Company name on AHBA web site golf tournament page
- Option to host stationary beverage location, if interested *must provide own alcohol

HOLE SPONSOR

\$125

- Company name in official tournament program given to participants
- Sign with company name placed at one golf hole during tournament
- Company name on AHBA web site golf tournament page

PARTNERSHIP OPPORTUNITIES

BUILDERS BALL



PRESENTING SPONSOR

\$2,500

- Presenting sponsor recognition on all event promotions - website, email marketing, social media, etc.
- Logo recognition on signage at event
- Logo recognition on photos & souvenir gift
- Complimentary admission for SIX (6) to Builders Ball (\$360 value)

ENTERTAINMENT SPONSOR

\$2,000

- Entertainment sponsor recognition on all event promotions - website, email marketing, social media, etc.
- Logo recognition on signage at event
- Complimentary admission for four (4) to Builders Ball (\$240 value)

BEVERAGE SPONSOR

\$1,500

- Sponsor recognition on all event promotion
- Logo recognition on official signage at event
- Logo recognition on all souvenir cups
- Complimentary admission for four (4) to Builders Ball (\$240 value)

PHOTO BOOTH SPONSOR

\$1,000

- Sponsor recognition on all event promotion
- Logo recognition on official signage at event
- Logo recognition on all souvenir photos
- Complimentary admission for two (2) to Builders Ball (\$120 value)

SUPPORTING SPONSOR

\$750

- Sponsor recognition on all event promotion
- Logo recognition on official signage at event
- Complimentary admission for two (2) to Builders Ball (\$120 value)



Proudly serving Acadia, Lafayette, St. Landry, St. Martin & Vermilion Parishes



Building Homes. Enriching Communities. Changing Lives.



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