



**ACADIAN HOME
BUILDERS ASSOCIATION**

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2024 PARTNERSHIP OPPORTUNITIES

BUILDING HOMES.
ENRICHING COMMUNITIES.
CHANGING LIVES.



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WHY AHBA

ACADIAN HOME
BUILDERS
ASSOCIATION

CONNECT. INVEST. INFLUENCE.

The Acadian Home Builders Association is the premier business organization for building industry professionals in the Acadiana area which includes the five parishes of Acadia, Lafayette, St. Landry, St. Martin and Vermilion.

A member-driven association, AHBA boasts more than 750 businesses affiliated with the residential construction industry.

AHBA serves to protect our members' ability to conduct business. Defeating legislation harmful to the industry and defending legislation that protects both members and consumers are among our top priorities. If it affects builders, it affects us all.

A recent study by the National Association of Home Builders revealed that the broad impact of new construction shows that building 1,000 average single-family homes generates:

- 2,970 full-time jobs
- \$162 million in wages
- \$118 million in business income
- \$111 million in taxes and revenue for state, local and federal governments.

Now, more than ever, it's critical that we partner as investors in the housing industry to ensure the viability of residential construction in our wonderful community.



The home building industry is the foundation of Acadiana's infrastructure. Our members build the communities in which we live, work, and provide for our families.

INSPIRE & INFLUENCE

AHBA offers a number of opportunities to be involved in its events and programs. You can maximize your membership with AHBA through our partnerships.

Each partnership program provides you with a strategic opportunity to reach a tailored audience. AHBA has a large platform to engage, inspire and influence builders, business associates, business owners, consumers, policy-makers, and the community-at-large.

INDUSTRY PARTNERS

This is a multi-tiered, multi-year partnership designed to allow you elevated access to over more than 750 AHBA members.

PARADE OF HOMES

This partnership opportunity gives you invaluable access to thousands of consumers in the home buying market, while branding your business as a pillar in the community.

AHBA CRAWFISH BOIL

Hundreds (500+) of local building industry professionals pack the pavilion at Acadian Village every year for this fun and casual networking event.

CASINO NIGHT

Annually anticipated fun - attended by hundreds. An evening of music, dancing, socializing and table games await all while offering the opportunity to position your company as a proud supporter of AHBA and the building industry in Acadiana.

DOUG ASHY, SR. GOLF CLASSIC

This partnership opportunity provides a sold-out, competitive atmosphere for interacting with your peer members and marketing to potential clients.

BUILDERS BALL

The event that celebrates the successes of each year. Position your company in front of hundreds as awards are bestowed to association leaders and new leadership is introduced during an evening of live music, socializing and celebrating.

PARTNERSHIP OPPORTUNITIES

INDUSTRY PARTNERS



CONNECT.

Build meaningful business relationships with fellow professionals and future customers. As an Industry Partner, you'll have exclusive engagement opportunities with industry professionals and future customers through our marketing platforms, industry events and membership programs.

INVEST.

An investment as an Industry Partner is an investment in the growth of your business, the Acadian Home Builders Association and, in turn, the residential construction industry, strengthening the economic future of our wonderful community.

INFLUENCE.

Industry Partners not only play an intimate role in creating experiences for the members of AHBA but also provide the resources that make the association a force for influence and development within the Acadiana area and the State of Louisiana.

Platinum



MANUEL BUILDERS



INSURANCE UNLIMITED

2023
AHBA
INDUSTRY
PARTNERS

Gold



Silver



GMFS MORTGAGE
CHANGING LIVES



Bronze



INDUSTRY PARTNERS

COMMITMENT OPPORTUNITIES

| | PLATINUM \$20,000 | GOLD \$10,000 | SILVER \$6,000 | BRONZE \$3,000 |
|-------------------------------------------------------------------------------------|----------------------|----------------------|---------------------|-------------------|
| Company logo with link on acadianhba.com | ✓ | ✓ | ✓ | ✓ |
| Recognition at AHBA Joint Industry Luncheons | ✓ | ✓ | ✓ | ✓ |
| Paid featured company ad on AHBA social media platforms | x2 | x1 | x1 | x1 |
| "All inclusive" online membership directory listing | ✓ | ✓ | ✓ | ✓ |
| Advertisement, Parade of Homes Guide in 008 Magazine | Full Page | Half Page | 1/4 page | 1/4 page |
| Crawfish Boil Sponsorship | Corporate | Corporate | Corporate | Corporate |
| Golf Tournament Sponsorship | Green & White | Green & White | Green & White | Hole |
| Builders Ball Admission | 4 | 4 | 2 | 2 |
| Joint Industry Luncheon Admission | 4/luncheon | 3/luncheon | 2/luncheon | 1/luncheon |
| Recognition as Industry Partner in AHBA E-newsletter | Monthly | 6 mos annually | 3 mos annually | 1 mo annually |
| Casino Night Sponsorship | Table | Table | Table | Table |
| Advertisement, GR8 Living section in 008 Magazine | Full page, one issue | Half page, one issue | 1/4 page, one issue | |
| Pre-printed membership labels for mailing (upon request) | x4 | x2 | x1 | |
| Acadian HBA membership dues included | Builder or Associate | Affiliate | Affiliate | |
| Discount on additional Acadian HBA sponsorships | 50% | 20% | 10% | |
| Co-Sponsor, Membership Mixer | x1 | x1 | x1 | |
| Builders Ball Sponsorship | Supporting | Supporting | | |
| Parade of Homes Sponsorship | Gold | Silver | | |
| Parade of Homes Mobile Application | Recognition | Recognition | | |
| Dedicated seat on "The Krewe"-Acadian HBA's elite & exclusive ambassador program | ✓ | ✓ | | |
| Industry Exclusive | ✓ | | | |
| Professionally produced video profile to be featured on AHBA social media platforms | 1x | | | |
| Table top opportunities at Joint Industry Luncheons (upon request) | ✓ | | | |
| Builder CEU luncheon sponsor | ✓ | | | |
| Sponsor or Host (partner preference), membership mixer | ✓ | | | |

PARADE OF HOMES

ACADIAN HOME BUILDERS ASSOCIATION

Parade of Homes is one of the largest annual community-driven events in the Acadiana Area. With over \$50,000 worth of paid, complimentary and in-kind promotion in the region, this sponsorship opportunity gives you invaluable access to consumers, while branding your business as a pillar in the community. Separate advertisement opportunities within the Parade of Homes book & app are also available. AHBA has partnered exclusively with *008 Magazine* to include its annual Parade of Homes show guide in a spring issue with over 30,000 copies printed. Additionally, the online version is available as part of the virtual tour and included in the mobile application, reaching thousands more.





GOLD SPONSOR

\$5,000

- Logo on event advertising to include, but not limited to: TV, radio, print, outdoor, social media platforms and digital
- Acknowledgement with logo and company profile in Official Parade of Homes Guide, an insert in a Spring issue of *008 Magazine* with over 30,000 copies printed
- Logo on posters to be displayed at ticket outlets and other sponsors' showrooms/businesses
- Logo placed on official signage in front yard and interior of all Parade homes (30 homes average)
- Logo with link on the AHBA web site Parade of Homes page
- Logo with link, company profile on virtual Parade of Homes page
- Company mentions with tagging on Facebook and Instagram posts
- Acknowledgement in all radio and TV interviews leading up to the event, time permitting
- THIRTY (30) complimentary Parade of Homes tickets with guide books (\$300 value)



SILVER SPONSOR

\$2,500

- Acknowledgement with logo and company profile in Official Parade of Homes Guide, an insert in a Spring issue of 008 Magazine with over 30,000 copies printed
- Logo placed on official signage in front yard and interior of all Parade homes (30 homes average)
- Company mentions with tagging on Facebook and Instagram posts
- Logo with link on the AHBA web site Parade of Homes page
- SIXTEEN (16) complimentary Parade of Homes tickets with guide books (\$160 value)

PARTNERSHIP OPPORTUNITIES

CRAWFISH BOIL

ACADIAN HOME BUILDERS ASSOCIATION

CORPORATE SPONSOR

\$600*

**BEFORE MARCH 15, 2024; INCREASES TO \$750 MARCH 16*

- Logo on event invitation e-mailed/mailed directly to 750+ AHBA members
- Banner featuring all sponsor logos prominently displayed at the event
- Option to hang additional company banner at the event
- Opportunity to distribute company's promotional items i.e. cups, hats, etc. to event attendees
- Logo on official event page on AHBA's web site
- TWO (2) complimentary tickets to the event (\$70 value)
- Option to purchase FOUR (4) additional tickets at a discounted rate of \$25 each (\$40 discount)



PARTNERSHIP OPPORTUNITIES

ACADIAN HOME
BUILDERS
ASSOCIATION



CO-PRESENTING SPONSOR

\$3,000

- Prominent placement of logo on event invitation distributed to all 750+ AHBA members
- Logo with link on AHBA web site Casino Night page
- Logo with link on all membership emails promoting the event as well as in Nail It! AHBA's weekly e-newsletter when Casino Night is mentioned
- Logo on banner and other signage at the event
- Logo on souvenir glass distributed to all 250+ event attendees
- TEN (10) complimentary tickets to Casino Night (\$600 value)
- Option to purchase up to TEN (10) additional tickets at discounted price of \$45 each (\$150 discount)
- Company mentions with tagging on Facebook and Instagram posts
- Company logo on all photos taken at photo booth

ENTERTAINMENT SPONSOR

\$2,000

- Logo on event invitation distributed to all 750+ AHBA members
- Logo with link on AHBA web site Casino Night page
- Logo with link on all membership emails promoting the event as well as in Nail It! AHBA's weekly e-newsletter when Casino Night is mentioned
- Logo on banner and other signage at the event
- SIX (6) complimentary tickets to Casino Night (\$360 value)
- Option to purchase up to FOUR (4) additional tickets at discounted price of \$45 each (\$60 discount)
- Company mentions with tagging on Facebook and Instagram posts

PARTNERSHIP OPPORTUNITIES

ACADIAN HOME
BUILDERS
ASSOCIATION



PHOTO BOOTH SPONSOR

\$1,500

- Logo on event invitation distributed to all 750+ AHBA members
- Logo with link on AHBA web site Casino Night page
- Logo with link on all membership emails promoting the event as well as in Nail It! AHBA's weekly e-newsletter when Casino Night is mentioned
- Logo on all photos taken at the event
- FOUR (4) complimentary tickets to Casino Night (\$240 value)
- Option to purchase up to FOUR (4) additional tickets at discounted price of \$45 each (\$60 discount)
- Company mentions with tagging on Facebook and Instagram posts

TABLE SPONSOR

\$750

- Company logo on signage at designated casino gaming table (ex. "This table sponsored by...")
- Logo on event invitation distributed to all 750+ AHBA members
- Company name on AHBA web site Casino Night page and in Nail It! AHBA's weekly e-newsletter
- Logo on other signage at the event
- TWO (2) complimentary tickets to Casino Night (\$120 value)
- Option to purchase up to FOUR (4) additional tickets at discounted price of \$45 each (\$60 discount)

PARTNERSHIP OPPORTUNITIES

DOUG ASHY SR

ACADIAN HOME
BUILDERS
ASSOCIATION

GOLF TOURNAMENT

ACADIAN HOME BUILDERS ASSOCIATION

GREEN & WHITE SPONSOR

\$1,250*

**BEFORE JULY 31, 2024; INCREASES TO \$1,500 AUGUST 1*

- Logo on team entry form circulated to 750+ AHBA members
- Logo in official tournament program given to participants
- Logo on signage displayed at club house/tournament
- ONE (1) complimentary hole sponsor sign at tournament (\$125 value)
- ONE (1) complimentary team entry (\$1,000 value)
Four players per team, each player receives:
player gift | two (2) mulligans | 1 raffle ticket
- Logo with link on AHBA web site golf tournament page
Company mentions with tagging on Facebook and Instagram posts
- Recognition during morning announcements and afternoon prize ceremony on day of tournament
- Option to provide promotional item for player gift bag

BEVERAGE SPONSOR

\$350

- Company name in official tournament program given to participants
- Sign with company name placed on beverage cart to be driven by sponsor representative during tournament
- Company name on AHBA web site golf tournament page
- Option to host stationary beverage location, if interested *must provide own alcohol

HOLE SPONSOR

\$125

- Company name in official tournament program given to participants
- Sign with company name placed at one golf hole during tournament
- Company name on AHBA web site golf tournament page

PARTNERSHIP OPPORTUNITIES

BUILDERS BALL

PRESENTING SPONSOR

\$5,000

- Premier placement on official invitation mailed to all 750+ AHBA members
- Logo recognition on signage at event
- Company logo recognition on all promotion surrounding event - website, E-mail, social media, etc.
- Option to distribute promotional "hostess gift" to event attendees
- Logo placement on all photos taken at the "photo booth"
- Complimentary admission for ten (10) to Builders Ball (*\$500 value*)

SUPPORTING SPONSOR

\$1,500

- Logo recognition on official invitation mailed to all 750+ AHBA members
- Logo recognition on official signage at event
- Recognition on promotion surrounding event, as space allows - website, E-mail, social media, etc.
- Complimentary admission for four (4) to Builders Ball (*\$200 value*)



Proudly serving Acadia, Lafayette, St. Landry, St. Martin & Vermilion Parishes



Building Homes. Enriching Communities. Changing Lives.



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Lafayette, LA 70508

T. 337.981.3053



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www.acadianhba.com

INDUSTRY PARTNERS

SILVER PARTNER

\$5,000 (ANNUALLY) • 2-3 YEARS

- Logo & link featured on AHBA's website as a Silver Level Partner
- Logo displayed at all AHBA events as a Silver Level Partner
- Logo and link included three times annually in e-Newsletter, distributed weekly
- One promotional business spotlight on our social media page, annually
- Promotion of one of your company's events per year through our e-Newsletter
- Complimentary "all-inclusive membership directory listings" for one member of record on AHBA website
- Quarter page advertisement in the official Parade of Homes Guidebook
- One set of pre-printed membership labels for personal mailings, annually, *upon request*
- Corporate Sponsor, Annual Crawfish Boil
- Green & White Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Table Sponsor, Annual Casino Night
- Two complimentary registrations, Annual Builders Ball
- Complimentary Affiliate membership for one (1) year
- 5% discount on all additional sponsorships and advertising
- Co-sponsor, one member mixer

MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER

ACADIAN HOME
BUILDERS
ASSOCIATION

The Acadiana region is best known for being unique – in culture, in hospitality, in cuisine, in opportunity and in housing. For the past 60 years, members of the Acadian Home Builders Association, AHBA, have led the effort to develop neighborhoods and construct homes that create value for both homeowners and the community.

A study recently conducted by the National Association of Home Builders, NAHB, finds that building 3,451 single-family homes generates \$677.3 million in income for local residents and \$60.0 million in revenue for local governments in the year that they are built. This is enough to support 8,604 full-time jobs in the area for a year. This puts numeric and economic perspective on the commitment that AHBA members have to supporting our region. We not only assist with the achievement of the dream of home ownership, but we create lasting economic impact and opportunity as well.

With over 750 members representing the residential construction industry, Acadian Home Builders Association continues to be recognized as a pillar in our community. As a place to grow your business, develop your career, connect with like-minded individuals, and amplify your needs and accomplishments, the Acadian Home Builders Association is the premier professional organization for anyone doing business within our industry.

With our community presence strengthening, AHBA is proud to introduce new avenues that provide our members with opportunities of establishing themselves not just as members, but as investors in our Association and our economy. AHBA partners recognize that economic and industry growth do not happen without a long-term vision, investment and strategy. We want YOU to become an integral part of moving our industry forward.

As community leaders, AHBA partners stand up to the challenge and make the case to continue moving the Acadiana region forward, through bolstering the economic impact the housing industry provides. **There is no greater time to further your investment in the Acadian Home Builders Association.** All areas and levels of partnership are critical to the success in increasing the impact to our local community—whether through creating media-worthy events and programs, achieving stronger advocacy, or providing increasingly valuable resources for our members.

Thank you for standing as a pillar of the community, leading the future of the home building industry, and committing to the growth of your business, our Association and the Acadiana region.

Sincerely,

Adrienne Fontenot



Adrienne Fontenot
Chief Executive Officer

INDUSTRY PARTNERS

GOLD PARTNER

\$10,000 (ANNUALLY) • 2-3 YEARS

- Industry Exclusive at this level
- Logo & link featured on AHBA's website as a Gold Level Partner
- Logo displayed at all AHBA events as a Gold Level Partner
- Logo and link included bimonthly in e-Newsletter, distributed weekly
- One promotional business spotlight/company profile in e-Newsletter, annually
- One promotional business spotlight/company profile in *The Daily Advertiser's HomeFinder*, annually
- One promotional business spotlight on our social media page, annually
- Promotion of one of your company's events per year through our social media channels and e-Newsletter
- Complimentary "all-inclusive membership directory listings" for all company members of record on AHBA's website
- Half page advertisement in the official Parade of Homes Guidebook
- Sponsor recognition with listing on official Parade of Homes mobile app
- Two complimentary registrations to each Industry Meeting
- Two sets of pre-printed membership labels for personal mailings, annually, *upon request*
- Seat on The Krewe- the elite & exclusive AHBA ambassador program created to maximize experience for current members, potential members and consumers in the community
- Silver Sponsor, Parade of Homes (valued at \$2500)
- Corporate Sponsor, Annual Crawfish Boil
- Green & White Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Table Sponsor, Annual Casino Night
- Supporting Sponsor, Annual Builders Ball
- Complimentary Affiliate membership for one (1) year
- 10% discount on all additional sponsorships and advertising
- Sponsor, one membership mixer

PARADE OF HOMES ADVERTISING OPPORTUNITIES

The official AHBA Parade of Homes App is a go-to source for information on the event. It provides details on participating homes and builders and will be a main resource for attendees looking to buy a home or remodel. Apple and Google map integration gives users the ability to quickly get directions to their favorite homes or your business. The app averages 12,000 views per event! Ad space is limited, so call now to reserve your spot and stand out from your competitors.

For additional advertising opportunities or for more information, contact E&M Consulting: 337-205-9087.

List your company in the Products & Services section – accessible from the home screen of the app.

- Direct buyers to your website and social media
- Locate your business on the map (optional)
- Appear in the category(s) of your choice
- Highlight a new product or service (including photos)

TOP BANNER
\$999

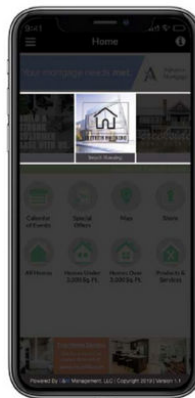
Exclusive hyperlinked ad, visible at the top/bottom of the screen throughout most of the app.
*(one available of each)
600 pixels x 75 pixels*

BOTTOM BANNER
\$899



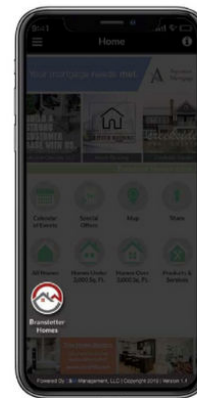
SPLASH PAGE
\$499

Hyperlinked full screen ad, visible every time the app is launched, before any other content is viewed.
*(two available)
Contact Graphics Dept. for ad specs*



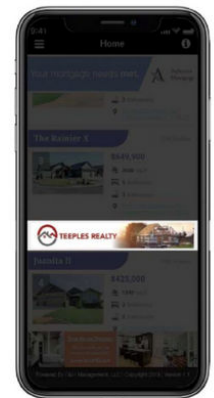
HOME SCREEN DISPLAY
\$399

Rotating hyperlinked box ad on the Home Screen of the app.
*(six available)
250 pixels x 250 pixels*



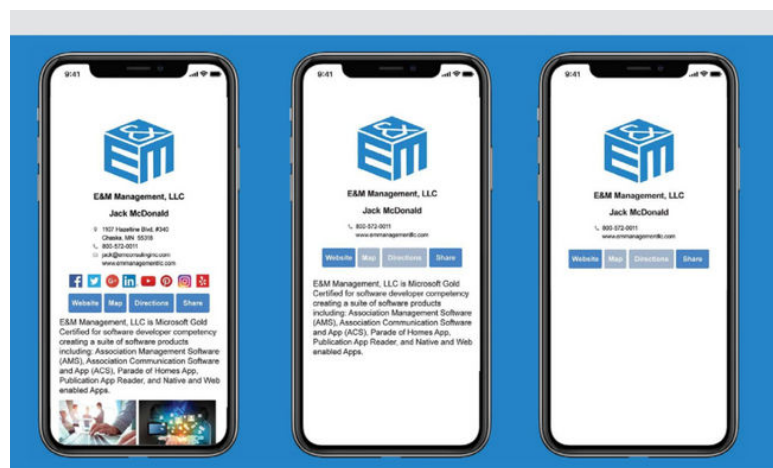
HOME SCREEN BUTTON
\$349

Company logo placed on the home screen and links to a complimentary ultimate listing.
(four available) 200 pixels x 200 pixels



MIDDLE BANNER
\$299

Hyperlinked ad visible within the home listings and products & services section of the app.
600 pixels x 75 pixels



ULTIMATE LISTING
\$199

Company Logo
Website Link
Company Bio / Photos
Map Link
Social Media Links

LOGO, WEBSITE & BIO LISTING
\$149

Company Logo
Website Link
Company Bio

LOGO & WEBSITE LISTING
\$99

Company Logo
Website Link

INDUSTRY PARTNERS

BRONZE PARTNER

\$2,500 (ANNUALLY) • 2-3 YEARS

- Logo & link featured on AHBA's website as a Bronze Level Partner
- Logo displayed at all AHBA events as a Bronze Level Partner
- One promotional business spotlight on our social media page, annually
- Promotion of one of your company's events per year through our e-Newsletter
- Complimentary "all-inclusive membership directory listings" for one member of record on AHBA website
- Quarter page advertisement in the official Parade of Homes Guidebook
- Corporate Sponsor, Annual Crawfish Boil
- Hole Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Two complimentary registrations, Annual Builders Ball

INDUSTRY PARTNERS

PLATINUM PARTNER

\$20,000 (ANNUALLY) • 2-3 YEARS

- Industry Exclusive at this level
- Logo & link featured on AHBA's website as a Platinum Level Partner
- Logo displayed at all AHBA's events as a Platinum Level Partner
- Logo & link in each e-Newsletter, distributed weekly
- Two promotional business spotlights/company profile in e-Newsletter, annually
- Two promotional business spotlights/company profile in *The Daily Advertiser's HomeFinder*, annually
- Two business spotlights on our social media page, annually
- Promotion of one of your company's events per year through our social media channels and e-Newsletter
- Complimentary "all-inclusive membership directory listings" for all company members of record on AHBA's website
- Full page advertisement in the official Parade of Homes Guidebook
- Sponsor recognition with listing on official Parade of Homes mobile app
- Table Top at all Industry Meetings, *upon request*
- Four complimentary registrations to each Industry Meeting
- Four sets of pre-printed membership labels for personal mailings, annually, *upon request*
- Luncheon sponsor for a Builder CE course of your choice
- Seat on The Krewe- the elite & exclusive AHBA ambassador program created to maximize experience for current members, potential members and consumers in the community
- Gold Sponsor, Parade of Homes
- Corporate Sponsor, Annual Crawfish Boil
- Green & White Sponsor, Annual Doug Ashy, Sr. Golf Classic
- Table Sponsor, Annual Casino Night
- Table Sponsor, Annual Builders Ball
- Complimentary Builder or Associate membership for one (1) year
- 20% discount on all additional sponsorships and advertising
- Sponsor, one membership mixer

BUILDER CHAMPIONS

BE A CHAMPION FOR CHANGE

ADVOCATE.

Give your voice to the building industry and fight to protect your business through a partnership with AHBA.

INNOVATE.

Intergrate high performance practices and certifications to keep your business ahead of the competition,

LEAD.

Use our membership and your resources to become an effective leader and a respected voice of the housing industry in our community.



*Challenging you to
protect and support
your industry.*

BUILDER CHAMPIONS

The Acadian Home Builders Association is dedicated to promoting, protecting and preserving the home building industry as a viable, economic force in Acadiana.

In these uncertain and challenging times, AHBA remains steadfast and committed to its members. There is power and unity with our large and compelling membership base. We do business together and create business together.

Through the tireless dedication of our leadership and the experience we bring to the table, we unite members to create lasting communities and sustainable revenues.

Ask yourself the following questions:

WHAT IF THE COST OF PERMITS DOUBLED WITHOUT A DECREASE IN TIME OR BETTER SERVICE?

Permitting can be an issue that affects every aspect of the building process in Acadiana. The association consistently meets with parish and local municipality permitting offices along with small focus groups to discuss the issues at hand and propose smart-growth solutions.

HOW WILL THE UNIFIED DEVELOPMENT CODE AFFECT THE FUTURE OF DEVELOPMENT AND BUILDING?

Members of AHBA have been instrumentally involved in the development of the Unified Development Code and have been successful in working with local elected officials in amending the document to better suite Acadiana's development needs. Additionally, nearly one dozen AHBA representatives were appointed to the Mayor-President Guillory's UDC Replacement Task Force in 2020 to identify areas within the document in need of revision.

HOW CAN I ALONE COMBAT THE RISING COSTS OF LUMBER?

Lumber prices have increased dramatically as a result of the global Coronavirus pandemic. NAHB has communicated regularly with President Donald Trump and the U.S. Secretary of Commerce relaying the hurtful impact the rise in costs are having on the construction industry. Citing examples where costs have tripled, NAHB is working diligently to illustrate to the Administration and Congress why a plan to address the lumber crisis is urgently needed.

WHAT IF YOU HAD TO PAY 15% MORE ON YOUR CURRENT TAXES?

The 2018 federal tax reform legislation significantly lowered your taxes to allow small businesses to be more competitive. How much money has that put back into your pocket, and what could you do with those savings?

WHAT WOULD HAPPEN TO YOUR HOME SALES IF FLOOD INSURANCE INCREASED UP TO FIVE FIGURES?

If the National Flood Insurance Program (NFIP) is allowed to lapse, your home sales could be cancelled or delayed due to customers not being able to afford the purchase. As of September 23, 2020, the US House passed a Stopgap Spending Bill that will keep the National Flood Insurance Program (NFIP) funded through Sept. 30, 2021. NAHB continues to work with Congress to achieve a long-term reauthorization of the NFIP that will keep the program fiscally sound and let builders provide safe and affordable housing.

WHAT IF YOU COULD NOT BUILD ON LOUISIANA LAND?

The Waters of the United States Act (WOTUS) defines any amount of water a boat can be floated in as Waters of the United States. This could be applied to much of South Louisiana. Through our state officials, we are addressing topics concerning WOTUS daily to achieve the best possible outcome for builders.

AS A BUILDER, WHAT IF YOU WERE NOT LEGALLY PROTECTED?

Louisiana's New Home Warranty Act protects builders from a number of issues, such as Chinese drywall in the 2000s. Builders in Louisiana were completely protected from fault due to this act and continue to be protected today.

WHAT IF AMENDING BUILDING CODES WAS NOT ALLOWED?

The ONLY entity that has a partnership with the International Codes Council (ICC) is NAHB. Last year, we made over 200 amendments in favor of the building industry. These efforts have eliminated necessary codes and improved those that make our industry better.

WHAT IF CONSUMERS COULD NOT BORROW MONEY TO BUY ONE OF YOUR HOMES?

The 30% fixed rate mortgage was established through the efforts of NAHB. Imagine if there was a variable rate. How many homes would you be able to sell?

WHAT IF YOU COULD ONLY GET A LOAN ON THE COST OF A FINAL DEVELOPMENT INSTEAD OF THE VALUE OF A FINAL DEVELOPMENT? WHAT IF THE APPRAISAL PROCESS WAS NEVER UPDATED?

NAHB has also worked on behalf of developers to redesign the Universal Appraisal data set to modify and streamline the process. Any member using this product will find they can receive substantially more when considering the financing of larger developments.



BUILDER CHAMPIONS

COMMITMENT LEVELS

ELITE CHAMPION

\$5,000

- Exclusive invites to builder roundtable discussions
- One free Parade of Homes builder entry
- Full-page advertisement in official Parade of Homes Guidebook
- Four paid advertising posts on Facebook and Instagram to run for one week each
- Special invites to legislative dinners
- Complimentary team for AHBA's Doug Ashy Sr, Golf Tournament
- Four complimentary tickets to LHBA's Annual Legislative Crawfish Boil
- Exclusive Invitation to AHBA's PAC events, complimentary
- Two complimentary tickets to AHBA's Annual Crawfish Boil
- Two complimentary admissions to all industry meetings
- Two complimentary tickets to the Builders Ball
- Logo recognition at all events

MASTER CHAMPION

\$2,500

- Exclusive invites to builder roundtable discussions
- 25% discount for Parade of Homes entries
- Two paid advertising posts on Facebook and Instagram to run for one week each
- Two complimentary tickets to LHBA's Annual Legislative Crawfish Boil
- Exclusive invitation to AHBA's PAC events
- Two complimentary tickets to AHBA's Annual Crawfish Boil
- One complimentary admissions to all industry meetings
- Two complimentary tickets to the Builders Ball
- Logo recognition at all events

CHAMPION

\$1,000

- Exclusive invites to builder roundtable discussions
- 10% discount for Parade of Homes entries
- One paid advertising post on Facebook and Instagram to run for one week
- Two complimentary tickets to AHBA's Annual Crawfish Boil
- One free admission to all industry meetings
- Written recognition for event collateral